

Presents

# Brainiac Bulletin

A FORTNIGHTLY NEWSLETTER

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 <b>27 Years</b> of Trust	 <b>99,499+</b> School	 <b>72</b> Countries	 <b>8.1+ Cr</b> Assessments	 <b>8</b> Olympiads
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**SOF WISHES ALL THE BEST TO CANDIDATES APPEARING  
IN THE SEPTEMBER OLYMPIAD EXAM!**

Great news for those still considering joining the 2025-26 SOF Olympiad: **The registration deadline has been extended** to give all interested participants a chance to secure their spot. Don't worry if you missed the **August 30th deadline**; the special window is now open, and we're excited to welcome you on board. Contact us now!

**Register Now**

## SOF FORTNIGHTLY UPDATES

- **SOF Olympiad Schedule** Registrations for all 8 SOF Olympiad exams are extended.
  - International Mathematics Olympiad (IMO)
  - International English Olympiad (IEO)
  - National Science Olympiad (NSO)
  - International Computer Science Olympiad (ICSO)
  - International General Knowledge Olympiad (IGKO)
  - International Social Studies Olympiad (ISSO)
  - International Commerce Olympiad (ICO)
  - International Hindi Olympiad (IHO)
- Students may contact their school coordinator for details. Teachers & Principals may contact SOF Authorities at +91 9312680855, +91 9312680857, or +91 124-4951200 to get all the details.
- SOF welcomes entries from schools, parents, and students for the "Hall of Fame". This platform showcases the outstanding and well-rounded achievements of students. Recognitions will be featured on the SOF website, Facebook page, and in this newsletter. Please send us an email with your achievements, with proof and photos to [info@sofworld.org](mailto:info@sofworld.org)

### TESTIMONIALS

FROM EDUCATORS' DESK -TEACHERS'  
TESTIMONIALS



Insights, stories, and successes – straight from your fellow teachers.

STARS OF SOF - STUDENTS  
TESTIMONIALS



From participants to toppers- students share their SOF journey.

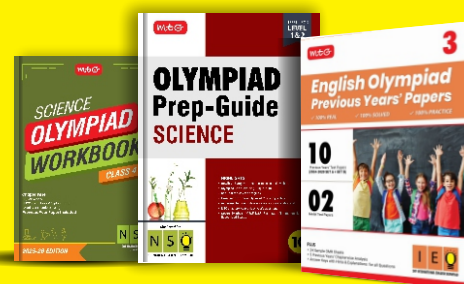
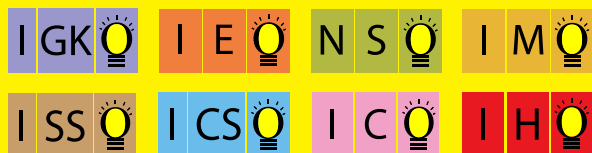
## Dreaming of an International Gold Medal in SOF Olympiads?

MTG will make it a Reality!

Presenting

**Workbooks | Prep Guides | Previous Years' Papers**

The Latest & Revised Edition for 2025-26



**ORDER NOW**

### Science is cooler than you think!



#### Sense of Smell Could Sniff Out Alzheimer's Early:

Long before memory fades, the nose may know. Scientists have found that smell loss in Alzheimer's could be an early warning sign, caused by immune cells mistakenly pruning key brain connections—opening doors to earlier diagnosis and treatment.

[Read more](#) to read more!

### Freebie Alert –

#### Free eBook to Unlock Powerful Learning:

#### Boost Memory, Recall, and Retention!

Transform the way your students learn. Download this free, expert-backed PDF guide filled with actionable tips, fun exercises, and proven memory strategies.

Help them learn faster, remember longer, and think smarter.

[Download Here!](#)



## INNOVATIONS THAT CHANGED OUR WORLD!

Ever wonder how stores know exactly what you're buying?

#### The Barcode: Norman Joseph Woodland and Bernard Silver (1952)

Back in the day, every item in a store had to be priced and tracked by hand—a slow and often inaccurate process. But in 1952, Woodland and Silver came up with something brilliant: the barcode. With just a simple scan, a whole world of information could be unlocked. Their invention transformed retail forever, making shopping faster, more efficient and a whole lot smarter. What started as a series of lines and numbers became the silent helper behind every checkout counter.



### SOF Launches the Exclusive Community of SOF Alumni. YOUR SOF JOURNEY DESERVES TO BE CELEBRATED!

- Connect with other SOF Achievers.
- Share your experience.
- A space for growth & mentorship.
- Get invited to the Annual SOF Award.



(or share this exciting news with someone you know who is an SOF Alumni)

**JOIN NOW!**

## TEXTBOOK MEETS REAL WORLD

### Teach students real-world application of concepts!

Ever dropped a fizzy tablet into a drink and watched it bubble like crazy? What if you could turn that bubbling magic into your own homemade lava lamp?

**What's Happening:** Fill a clear glass with  $\frac{3}{4}$  vegetable oil and  $\frac{1}{4}$  water. Add a few drops of food colouring, then drop in an Alka-Seltzer tablet. Sit back and watch as colourful blobs rise, pop and sink—just like a real lava lamp.

**Science Behind It:** Oil and water don't mix because of their different polarities, so they stay separated. The Alka-Seltzer reacts with the water to release carbon dioxide gas, which forms bubbles that carry bits of colored water up through the oil. Once the bubbles burst, the dense water droplets fall back down—creating a mesmerising cycle of motion and density in action!



## TEACHERS HELPDESK

### How to Train Slow Learners for Olympiads Without Overwhelming

- **Begin with Familiar Ground**

Start with concepts from their current class syllabus that overlap with SOF Level-1 questions. When students succeed at what they already know, they feel confident and more willing to explore new challenges.

- **Break HOTS Questions into Smaller Steps**

Don't throw complex questions all at once. Divide them into manageable chunks. Solve each part together, step by step, to build confidence and logical thinking without causing stress.

- **Use Past Papers in Small Doses**

Avoid giving full mock tests early on. Instead, pick 2–3 relevant questions and solve them slowly. Discuss the logic, not just the answer. This keeps learners from feeling overwhelmed while still building Olympiad familiarity.

- **Teach Them to Think, Not Just Answer**

Focus on how they approach a question rather than how fast they solve it. Ask them to explain their thinking. This helps in reasoning-based SOF sections and builds better problem-solving habits.

- **Celebrate Every Small Achievement**

Praise them genuinely when they solve even one tough problem. Highlight progress over time. This boosts their morale and keeps them motivated to keep trying, even when it's slow.

- **Mix Practice with Light Activities**

Too much drilling can lead to burnout. Balance sessions with logic games, puzzles, or interactive Olympiad apps. These reinforce thinking skills while making learning enjoyable.

- **Focus on Curiosity Over Pressure**

Make Olympiads feel like discovery, not just a test. Ask open-ended questions, explore "what if" scenarios and let them enjoy figuring things out at their own pace.



### ALL YEAR LONG SOF QUIZ BIZ IS TAKING PLACE ON INSTAGRAM!

FOLLOW @sofquizbiz on Instagram and take part in daily quizzes for all subjects and all classes

[Click Here](#)

Encourage your students to participate in these quizzes!



## MYTH VS FACT

**Myth:** You should wait at least 30 minutes after eating before swimming to avoid cramps.

**Fact:** This common belief has no strong scientific backing. While digestion does direct more blood to the stomach, the body still maintains enough blood flow to support muscle activity during swimming. Getting a cramp while swimming is rare and usually unrelated to eating. The idea that swimming after a meal could lead to dangerous cramps or drowning is largely a myth passed down without evidence.

Over 60% of Students have cracked the Level 2 Exam with



• **LIVE OLYMPIAD  
ONLINE CLASSES**

**Become one of them!  
Latest For Session 2025–26**

**For Classes 2 to 9**



**Hurry! Only Limited Seats Available!**

**Register Now**



## TECH FOR TEACHERS

### How Schools Can Use Social Media for Olympiad Awareness

#### 1. Post Weekly Practice Questions

Use your school's Instagram or Facebook to share 1–2 SOF-style questions weekly (with answers the next day). This builds habit, creates curiosity and keeps students connected to Olympiad prep outside the classroom.

#### 2. Share Short Concept Videos

Upload mini-videos explaining key Olympiad topics — like number patterns, logical reasoning, or science facts. Keep it under 90 seconds and teacher- or student-led. These perform well on Reels, Shorts, or even Facebook Stories.

#### 3. Celebrate Every Student Milestone

Whether it's participation, top-class scorers, or steady improvement — give them a social media spotlight. Tagging students (with consent) encourages engagement and gives others something to aspire to.

#### 4. Launch "Olympiad Challenge" Series

Host fun online challenges: "Midweek Math Riddle," "Weekend Word Puzzle," or "1-Min Science Quiz." Ask students to comment or submit answers and reward active participants with digital certificates or shout-outs

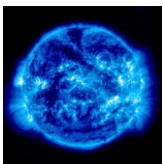
#### 5. Create a Private Prep Group or Channel

Set up a moderated group on WhatsApp, Telegram, or Facebook for interested students and parents. Share curated resources, reminders, quiz links and bite-sized tips without overwhelming them.

#### 6. Post Teacher Tips and Tricks

Encourage subject teachers to share favourite strategies: time-saving methods, reasoning shortcuts, or common mistakes to avoid. This shows the school's expertise and boosts student trust in their Olympiad journey.

## WHAT WOULD HAPPEN IF



### Sun turns cold ?!

Eight minutes. That's all it takes. The warmth fades, shadows freeze and life begins to crumble. No explosion. No fire. Just silence... and cold. Sounds unreal? It's real science. Curious what happens when the Sun goes cold?

[Click Here](#) to know more

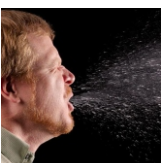
## VOCABULARY BOOST



### What is a ubiquitous?

Ubiquitous refers to something that is present, appearing, or found everywhere. In other words, it's something so widespread that it seems to be all around us at all times. Ex: Smartphones have become ubiquitous in modern society.

## DO YOU KNOW?



### You can sneeze up to 100mph ?

Here's a shocking secret about sneezes and coughs: they're tiny germ launchers blasting out up to 100,000 invisible invaders at lightning speed, may go up to 100 miles per hour! So, next time someone sneezes nearby, beware, you might be crossing the traffic speed limits with your sneezes

## ASTRONOMY FACT



### Asias' latest total lunar eclipse:

The Moon turned a deep, burnt red as it passed through Earth's shadow. A total lunar eclipse seen across Asia, Europe, Africa and India. Silent and slow, it marked the longest eclipse since 2022, a haunting display of cosmic alignment written in shadow and light.





## ASK the Expert

Have doubts & queries about the SOF Olympiads? Ask now! Submit your questions and get them answered by experts. Don't miss out, stay informed, and excel in the SOF Olympiad. Message us on the SOF Official Instagram Page.

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